Code No.: 8B101

MR18 (2019-2020)

MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)

(Affiliated to JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD)
Gundlapochampally (H), Maisammaguda (V), Medchal (M), Medchal-Malkajgiri (Dist). Hyderabad

MBA I SEMESTER REGULAR END EXAMINATIONS, JANUARY-2020

Subject: Management and Organizational Behavior

Branch: MBA

Time: 3 hours

Max. Marks: 70

Answer ALL questions All Questions carries equal marks 5x14 = 70M

- 1. a) Describe the scope of management.
 - b) Discuss in detail the management process and managerial roles.

(OR)

- 2. Elaborate on behavioral and contingent management theories.
- **3.** Describe the important things to be remembered while planning in dynamic environment.

(OR)

- 4. Explain in detail the decision making styles.
- 5. a) Elaborate on various principles of organizing.
 - b) Discuss various organization structures.

(OR)

- 6. Discuss in detail Maslow's, Herzberg's and Mc Gregor's theory of motivation.
- 7. Describe organizational behavior, disciplines contributing to it and discuss its importance.

(OR)

- 8. Discuss the types of groups and its characteristics.
- 9. a) Explain different Methods of Communication which is useful in an organization.
 - b) Discuss the hurdles that are faced by the managers in an organization in the process of communication and how these hurdles can be overcome.

(OR

10. Describe the process of control and its effects on organizational performance.

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MBA I SEMESTER REGULAR END EXAMINATIONS, JANUARY-2020

Subject: BUSINESS AND LEGAL ENVIRONMENT

Branch: MBA

Time: 3 hours

Max. Marks: 70

Answer ALL questions

5x14 = 70M

All Questions carries equal marks

1. Make a comparative statement between pre-1991 industrial policy and current policy.

(OR)

- 2. a) Discuss the rationale for encouraging FDI investment in India.
 - b) Outline the differences between Monetary and Fiscal policies of India.
- 3. a) Differentiate between GATS, TRIMS and TRIPS.
 - b) What are the benefits of WTO?

(OR)

- 4. a) Explain about EXIM policy.
 - b) List out the highlights of India's new EXIM policy.
- 5. a) What are the remedies of Breach of contract?
 - b) What are the rights of Indemnity holder?

(OR)

- 6. a) Explain the characteristics of cheque and promissory note.
 - b) Write short notes on types of endorsements.
- 7. Which are the various amendments introduced to companies act during the year 2013?

(OR)

- **8.** a) Under what conditions the company may be wound up?
 - b) Explain the duties and responsibilities of Director in a company.
- 9. a) Discuss in detail the important provisions of Income tax Act 1991.
 - b) Elucidate the process of Income Tax Assessment.

(OR)

- 10. a) What is GST and explain features of GST in India.
 - b) List out the challenges of implementing GST in India.

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MBA I SEMESTER REGULAR END EXAMINATIONS, JANUARY-2020

Subject: Managerial Economics

Branch: MBA

Time: 3 hours

Max. Marks: 70

Answer ALL questions

All Questions carries equal marks

5x14 = 70M

1. Explain how Managerial Economics is linked with other academic disciplines such as production, marketing and personal management.

(OR)

- 2. Explain the role of managerial economist in today's business context.
- **3.** How do you measure elasticity of demand, Illustrate? How do you interpret the different types of elasticity?

(OR)

- **4.** What is demand forecasting? How do you forecast the demand for different service sectors, give with example?
- 5. Explain and Illustrate Marginal Rate of Technical Substitution and Isocosts and Isoquants curves.

(OR)

- 6. Write about Cobb-Douglas production function and its significance.
- 7. Diagrammatically explain the cost output relationship in the long-run.

(OR)

- **8.** What is the difference between average cost and marginal cost and when do the firm attain equilibrium position?
- 9. Explain any four methods of pricing strategies with examples.

(OR)

10 What is Monopolistic competition? How does the firm takes its pricing decisions under Monopolistic competition?

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MBA I SEMESTER REGULAR END EXAMINATIONS, JANUARY-2020

Subject: Research Methodology and Statistical Analysis

Branch: MBA

Time: 3 hours

Max. Marks: 70

Answer ALL questions All Questions carries equal marks

5x14 = 70M

1. Explain the tools and techniques of collecting primary & secondary data.

(OR)

- 2. What is a Questionnaire? Explain questionnaire design.
- 3. Calculate Bowley's coefficient of skewness for the following frequency distribution.

Marks Less than	10	20	30	40	50	60	70
No. of Students	0	5	7	10	12	18	30

(OR)

4. a) Draw a suitable diagram for the following data.

Income & Expenditure Particulars	Family A	Family B
Monthly Income	Rs. 30,000	Rs. 36,000
Expenses on Food	Rs. 9,000	Rs. 12,000
Expenses on Clothing	Rs. 7,500	Rs. 6,000
Expenses on Education	Rs. 1,500	Rs. 10,500
Others	Rs. 11,500	Rs. 9,000
Savings	Rs. 500	Rs. 1,500

- b) Explain about tabulation of data.
- 5. A die is rolled 100 times with the following distribution

Number	1	2	3	4	5	6
Observed Frequency	17	14	20	17	17	15

Use Chi square (χ^2) test, at the 0.01 level of significance, determine whether die is due (or uniform) (Table value: 3.5)

(OR)

6. Use Man Witneys U test for the following data.

Ranks of A	Ranks of B
14	11
16	19
23	20
18	22
13	7
10	5
2	15
21	24
9	8
3	17
25	27
4	1
6	
12	
26	

7. What is scatter diagram? Explain its procedure, merits and demerits.

(OR)

8. Calculate Karal Pearson coefficient of correlation from the following data

S.No	1	2	3	4	5	6	7	8	9	10	11	12	13	14
X	4.1	5.6	3.8	2.5	1.3	3.3	1.3	1.5	2.7	1.6	1.6	1.8	3.0	1.7
Y	17.4	36.0	29.7	22.2	90.8	92.0	65.8	78.6	98.9	21.9	28.7	48.0	59.0	32.8

9. Form the following data, obtain the two regression equations

	X	2	4	6	8
ì	Y	5	10	7	14

(OR)

- 10. Construct consumer price index number for 2017 on the basis of 2016 from the following data using,
 - i) Aggregate expenditure method
 - ii) Family budget method.

Items	Quantity in 2016	Price in 2016	Price in 2017
Food	100	12	8
Rent	30	7	6
Clothing	15	5	5
Fuels and lighting	20	52	48
Miscellaneous	80	16	15

Code No.: 8B106

MR18 (2019-2020)

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MBA I SEMESTER REGULAR END EXAMINATIONS, JANUARY-2020

Subject: Indian Ethos and Values

Branch: MBA

Time: 3 hours

Max. Marks: 70

5x14 = 70M

Answer ALL questions
All Questions carries equal marks

1. What is the Role of Indian Ethos in Managerial Practices?

(OR)

- 2. Write about Management Lessons from Kautilya's Arthashastra in Indian Heritage.
- 3. Discuss about Gurukul System and Modern System Indian system of learning.

(OR)

- 4. What is Karma and Nishkama Karma? Give some importance of Karma to Managers.
- 5. Describe about work ethos and value based Management in Global Change.

(OR)

- 6. Explain the holistic approach for managers in decision making system in Work culture.
- 7. Is stress creating many issues in corporate management give some reasons of stress and discuss in detail.

(OR)

- 8. How could Stress Management Techniques help the manager in solving the problems?
- 9. In which way Leadership and Motivation works in Joint Hindu Family Business?

(OR)

10. How an Ancient Indian Education System works in learning Self-Management?

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MBA I SEMESTER REGULAR END EXAMINATIONS, JANUARY-2020

Subject: Financial Accounting & Analysis

Branch: MBA Max. Marks: 70 Time: 3 hours 5x14 = 70MAnswer ALL questions All Questions carries equal marks 1/ a) Define Financial Accounting. Examine the Functions and Objectives of Financial 7 M Accounting. b) Explain any three Types of Accounting Concepts. 3 M 4 M c) Describe the Classification of Accounts with suitable examples. (OR) 2/a) Define Double Entry System. Explain the Limitations of Double Entry System. 4 M b) Define Transaction. Examine various types of Business Transactions. 5 M c) Illustrate different types of Accounting Principles. 5 M 3. a) Write journal entries in the books of Mr. Pradeep from the following: 6 M May 1st Business started with cash Rs. 80,000 and cheque Rs. 20,000 May 5th Cash withdrawn from the bank for personal use Rs. 10,000 May 7th Rent paid to Kumar Rs.25,000 May 8th Cash received from Venkat Rs. 40,000 May 10th Computer purchased on cash Rs.15,000 May 12th Investments sold for cash Rs. 50,000 b) A machine was purchased for Rs.80,000 on 1-1-2010. Second machine was purchased for

Rs.1,00,000 on 1-7-2011. The first machine was sold for 60,000 on 31-12-2012. Depreciation was charged @10% p.a. under Diminishing balance method. Prepare machinery A/c for the first three years.

(OR)

4. a) Critically examine the classification of capital expenditure and revenue expenditure.

b) You are required to Show Trial balance as on 31.3.2002 under balances method from the following information:

10 M

Drawings Rs.4,000; Discount Allowed Rs. 1,500; Discount Received Rs. 500; Office Expenses Rs. 2,000; Manufacturing Expenses Rs. 1,200; Bills Payable Rs.17,000; Bills Receivable Rs.10,000; Cash in Hand Rs.4,800; Cash at Bank Rs.30,800; Office Rent Rs.3,600; Bharat Capital Rs.2,00,000; Machinery Rs. 60,000; Stock as on 1.4.2001 Rs. 32,000; Wages Rs.1,00,000; Carriage Inwards Rs.1,000; Salaries Rs.10,000;Factory Rent Rs. 4,800; Repairs Rs. 800; Fuel &Power Rs. 5,000; Furniture Rs. 11,000; Buildings Rs.80,000; Sundry Debtors Rs.40,000; Sales Rs.4,07,200; Purchases Rs.2,44,000; Creditors Rs.25,000; Returns Inwards Rs.7,200; Returns Outwards Rs.4,000.

a) Define Inventory. Describe the Advantages of FIFO Method.

4 M

b) The following transactions occur in the purchase and issue of a material: 2009

4 M

September 1st Purchased 4,000 units (a), Rs. 4,00 per unit

September 10th Purchased 3500 units a, Rs. 5.00 per unit

September 15th Issued 4,500 units

September 20th Purchased 5.000 units (a) Rs.6.00 per unit

September 22th Issued 4,000 units

September 25th Purchased 6,500 units (a), Rs,5,00 per init

September 30th Issued 5,000 units.

Prepare stores ledger under Simple Average Method from the above information.

c) Mr. Surendhar keeps his books by single entry system. On 1-4-2006 his financial position was given as follows:
 6 M

Cash in hand Rs.20,000; Cash at Bank Rs.40,000; Stock in trade Rs.10,000; Furniture Rs.10,000 Sundry Debtors Rs. 50,000; Plant Rs.40,000; Sundry Creditors Rs. 20,000; Drawings Rs.5,000.

On 31-03-2007 his financial position was given as follows:

Cash in hand Rs.40,000; Bank Overdraft Rs.5,000; Stock in trade Rs.65,000; Furniture Rs.6,000; Sundry Debtors Rs. 57,000; Plant Rs.33,000; Sundry Creditors Rs. 9,000; You are required to prepare a statement of profit or loss for the year ended 31-03-2007

(OR)

(a) How will you calculate profit or Loss under Statement of Affairs Method?

6 M

b) The following transactions occur in the purchase and issue of a material:

8 M

Jan 1st Purchased 5,000 units @ Rs.6.40 per unit.

Jan 20th Purchased 2,500 units (a), Rs. 7.00 per unit.

Feb 5th Issued 3,000 units.

Feb 10th Purchased 8,000 units @ Rs.8.00 per unit.

Feb 12th Issued 4,000 units.

March 2nd Issued 3,000 units.

March 5th Issued 2,000 units.

March 15th Purchased 8,500 units @ Rs.9.50 per unit.

March20th Issued 4,000 units.

Prepare stores ledger under Weighted Average Method from the above information

- 7. a) Define Cash Flow Statement and Funds Flow Statement. Illustrate the significance of Cash Flow Statement.

 6 I
 - b) Prepare funds flow statement of SM Industries for the year ended 31st March 2009 from the following balance sheets:

Liabilities	2008	2009	Assets	2008	2009
	(Rs.)	(Rs.)		(Rs.)	(Rs.)
Capital	60,000	65,000	Goodwill	30,000	25,000
Current	12,000	3,000	Furniture	60,000	
Liabilities					50,000
P & L A/c	34,000	26,000	Current	16,000	19,000
			Assets		
	1,06,000	94,000		1,06,000	94,000

Other Information:

- 1. Dividend of Rs.12,000 was paid during the year 2009.
- 2. Depreciation on Furniture Rs.20,000 transferred to P&L A/c.

8. a) Distinguish between Funds Flow Statement and Cash Flow Statement

6 M

b) Prepare Cash Flow Statement of ABC Ltd., for the year ended 31st December 2006 from the following balance sheets:

Liabilities	2005	2006	Assets	2005	2006
	(Rs.)	(Rs.)		(Rs.)	(Rs.)
Capital	63,000	1,00,000	Building	80,000	
					1,00,000
Creditors	42,000	39,000	Furniture	15,000	10,000
O/s	5,000	6,000	Stock	55,000	72,000
expenses					
Long term	50,000	60,000	Sundry	30,000	28,000
Loan	~		Debtors	~	
Bank O.D	35,000	25,000	Cash	15,000	20,000
	1,95,000	2,30,000		1,95,000	2,30,000

Other Information: 1. Income tax provision made during the year was Rs.45,000.

2. Dividend paid during this year Rs.25,000

9. a) Define Financial Statement. Explain the Advantages of Financial Statements.

4 M

b) Discuss the Significance of Du Pont Chart Analysis.

5 M

c) You are required to calculate Debtors Turnover Ratio, Creditors Turnover Ratio and Inventory Turnover Ratio from the following Balance Sheet: 5 M

Balance Sheet of M/s. XYZ Ltd as on 31st March, 2003.

Liabilities	Amount (Rs.)	Assets	Amount(Rs.)
Capital	15,00,000	Fixed Assets	16,50,000
Reserves & Surplus	6,00,000	Closing Stock	9,10,000
Debentures	5,00,000	Trade Debtors	12,40,000
Bank Overdraft	2,00,000	Investments (Short-Term)	1,60,000
Trade Creditors	12,00,000	Cash –in-hand	40,000
	40,00,000		40,00,000

Other Information:

- 1. Annual credit sales amounted to Rs.74,40,000.
- 2. Gross profit Rs.7,44,000.
- 3. Annual credit purchases Rs.24,00,000.

(OR)

- 10. a) Define Ratio Analysis. Explain the Classification and disadvantages of Ratio Analysis 6 M
 - b) What is Window Dressing? Demonstrate the Significance of Window Dressing.

4 M

c) You are required to compute (i) Gross profit ratio (ii) Net profit ratio (iii) Operating ratio

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
To Opening stock	76,250	By Sales	5,00,000
To Purchases	3,15,250	By Closing stock	98,500
To Wages	7,000		
To Gross Profit (B.F)	2,00,000		5,98,500
	5,98,500		
To Admn. Expenses	1,01,000	By Gross Profit	2,00,000
To Selling& Distribution	12,000	By Non-	6,000
Expenses		Operating Income	
To Non-Operating	9,000		
Expenses			
To Net Profit (B.F)	84,000		
	2,06,000		2,06,000

